

2012 Industry Updates

Brought to you by the MCAR Affiliate Committee



Thursday, February 23, 2012
Embassy Suites, Seaside

12:30-4:30pm | Cost \$25
Register online at www.MCAR.com

Opening Session

The Economy in 2012: Will it be Doom, Gloom or Bloom?

GUEST SPEAKER: Carole Rodoni, President Bamboo Consulting

Carole Rodoni was formerly President of Fox and Carskadon Real Estate, Chief Operating Officer of Cornish and Carey Real Estate, and President of Alain Pinel Realtors. She is a renowned speaker on the economy and real estate and is currently the President of her own consulting company –Bamboo Consulting.

Breakout Sessions

Attendees will be assigned a rotation schedule and will attend each of the three 45 minute interactive sessions.

The Evolving MLS Industry and what it means to you.

Robert Bailey | Broker Bailey Properties
Santa Cruz Chair, MLSListings | Past CAR President

Agents Gone Bad... What can you do?

Jeff Davi | Coldwell Banker Del Monte Realty
Former DRE Commissioner

Jean Manner Schwimmer | Coldwell Banker Gay Dales
Professional Standards Hearing Chair

Top 5 things that should keep agents awake at night.

Gov Hutchinson | Assistant General Counsel of Staff
Vice President of C.A.R.

Registration (12:00-12:30pm)

Seating is limited
RSVP: 831-393-8660

Opening Session (12:30-1:15pm)

Sponsored by:
• JCP-LGS Disclosures, Jen Nobles
• National Property Inspection, John Lewis

Breakout Sessions (1:30-4:30pm)

Sponsored by:
• Pro View Property Inspection, Dave Bigham
• Old Republic Home Warranty, Jim Scheidt
• Doug Lanzaro, Pacific Home Lending

Wine & Cheese Networking Reception (4:30-5:30pm)

Sponsored by:
• Junk King, Mario Guzman

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