

## Real Estate Sign Laws for Monterey County/Cities

This is intended as a guide only and is subject to change.  
For more detailed information, please contact the appropriate department within the city or county.

COUNTY	ON-SITE FOR SALE	ON-SITE OPEN HOUSE	OFF-SITE*	OTHER
<b>MONTEREY COUNTY/ OUTSIDE CITY LIMITS</b>	Not to exceed 7 Sq Ft and 6 Ft in height, signs must be removed no later than 10 days after close of escrow	Not to exceed 7 Sq Ft and 6 Ft in height, signs must be removed no later than 10 days after close of escrow	Not to exceed 7 sq ft and 4 ft in height, allowed from 10 AM to dusk, not allowed in any road right-of-way	Planning & Building Inspection 831-755-5025
CITY	ON-SITE FOR SALE	ON-SITE OPEN HOUSE	OFF-SITE*	OTHER
<b>CARMEL</b>	One per property, not to exceed 3 Sq Ft, Max letter size 3 inches. Sign riders 6" x 24", one per sign	One per property, not to exceed 3 Sq Ft, allowed only during daylight hours	NOT ALLOWED (For Sale signs allowed in public right-of-way w/temporary encroachment permit in limited circumstances only.)	Community Planning & Building 831-620-2010
<b>DEL REY OAKS</b>	One per property, not to exceed 12 Sq Ft	One per property, not to exceed 6 Sq Ft	Directional signs allowed during Open House only.	City Hall 831-394-8511
<b>GONZALES</b>	One per property, not to exceed 6 Sq Ft and 4 Ft in height	One per property, not to exceed 6 Sq Ft and 4 Ft in height	Annual encroachment permit required, not to exceed 4 Sq Ft and 4 Ft in height, one sign per intersection, prohibited in medians and public property, daylight hours only	Planning Department 831-675-4203
<b>GREENFIELD</b>	One per property, not to exceed 6 Sq Ft and 6 Ft in height, setback 5 Ft from lot line, 3 Rider Max, remove within 7 days of sale	One per property, not to exceed 6 Sq Ft, 3 Rider Max	One sign per change of direction, not to exceed 6 Sq Ft, 5 Sign Max	City Clerk 831-674-5591
<b>KING CITY</b>	One per property frontage, not to exceed 6 Sq Ft, remove no later than 3 days after close of escrow	Permitted in residential zoning districts only	Permitted in residential zoning districts only	Planning & Building Department 831-386-5916

California State Law allows signs to be placed off-site on private property with property owner's consent.

\*Attention devices (i.e. balloons, banners, lights) prohibited in ALL jurisdictions

This information is current as of September 21, 2020

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<b>MARINA</b>	One per property, not to exceed 12 Sq Ft.	One per property during open house, not to exceed 6 Sq Ft	NOT ALLOWED	Planning Department 831-884-1220
<b>MONTEREY</b>	One per property frontage, not to exceed 6 Sq Ft.	Allowed in front of right-of-way not to impede traffic or pedestrians	Open House/ directional signs allowed in front of right-of-way; may not impede traffic or pedestrians.	Planning Department 831-646-3885
<b>PACIFIC GROVE</b>	One per property frontage, not to exceed 5 Sq Ft including sign rider	One per property, not to exceed 5 Sq Ft including sign rider	One per intersection, not to exceed 2 Sq Ft and 4 Ft in height, prohibited on public property	Community Development 831-648-3190
<b>SALINAS</b>	One per property, not to exceed 8 Sq Ft and 6 Ft in height, must be removed no later than 15 days after close of escrow	One per property, not to exceed 6 Sq Ft or 4 Ft in height, allowed day of showing only	Two per property allowed, not to exceed 6 Sq Ft and 4 Ft in height, allowed day of showing only, not allowed in public right-of-way	Community Development 831-758-7206
<b>SAND CITY</b>	One per property, not to exceed 6 Sq Ft	One per property, not to exceed 6 Sq Ft	NOT ALLOWED	Community Development 831-394-6700
<b>SEASIDE</b>	Two per property, not to exceed 15 Sq Ft.	Two per property, not to exceed 4 Sq Ft, allowed on public and private property with consent of owner, during open house only	Allowed on private property only, must have owner consent, not to exceed 9 Sq Ft, limit of 3 signs during open house only	Community Development 831-899-6728
<b>SOLEDAD</b>	One per property, not to exceed 6 Sq Ft.	One per property, not to exceed 6 Sq Ft.	Not allowed in public right-of-way. May be placed on private property with consent of owner, permit required	Planning Department 831-223-5043

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